



**IMPORTANT DATES**

Unified Wine & Grape Symposium  
 January 24–26, 2012 (Exhibits: January 25 & 26)  
 Sacramento Convention Center, Sacramento, California, USA

**Exhibitor Materials**

- Friday, July 22, 2011 ..... End of Pre-Sales
- Monday, August 1, 2011 ..... Booth Invoice & Assignment Confirmations Emailed
- Friday, September 2, 2011 ..... Booth Payment Deadline  
 Insurance Deadline
- November 2011 ..... Exhibitor Services Manual Available
- Friday, December 2, 2011 ..... Supplier Poster Presentation Submission Deadline
- Friday, December 9, 2011 ..... Printed Program & Exhibit Directory Deadline  
 Sponsorship Deadline
- Friday, December 16, 2011 ..... Exhibitor Appointed Contractor (EAC) Deadline to Notify UW&GS
- Friday, January 13, 2012 ..... Booth Sharing Contract/Application Submission Deadline  
 Exhibit Voucher Order Form Submission Deadline
- Tuesday, January 17, 2012 ..... Pre-Registration Deadline

**Cancellation Time Line**

- On or Before Friday, September 2, 2011 ..... 100% refund
- On or Before Friday, November 4, 2011 ..... 75% refund if contracted booth space is reassigned
- After Friday, November 4, 2011 ..... no refund

**Installation Schedule**

**Large Machinery**

- Sunday, January 22, 2012 ..... 10:00 am–5:00 pm
- Monday, January 23, 2012 ..... 8:00 am–3:00 pm

**All Other Booths**

- Monday, January 23, 2012 ..... 3:00 pm–8:00 pm
- Tuesday, January 24, 2012 ..... 8:00 am–5:00 pm  
 (all crates must be available for removal by 4:00 pm)  
 (exhibitor may work in their booth until 8:00 pm)

**Dismantling Schedule**

**3rd Floor Ballroom, Outdoor Terrace/Tented Pavilion & West Lobby**

- Thursday, January 26, 2012 ..... 10:00 pm  
 (all exhibit materials must be packed and ready for removal no later than the time referenced above)

**First Floor (Halls A–E)**

- Friday, January 27, 2012 ..... 2:00 pm