

PROFESSIONAL AUDIO RECORDINGS ORDER FORM

2018 UNIFIED WINE & GRAPE SYMPOSIUM

January 23-25, 2018 in Sacramento, California

*--Please Circle Your Selections

Visit the **ALL STAR MEDIA Desk** Located at the Base of the Sacramento Convention Center escalators in the "J" Street Lobby on the ground floor.

GENERAL SESSIONS (Wednesday – Thursday)

2202-G1 Wednesday General Session—State of the Industry **(2 CDs for \$24 or 1 MP3 file \$20)

2202-G2 Strategic Steps to Premium Pricing in Competitive Categories **(2 CDs for \$24 or 1 MP3 file \$20)

BREAKOUT SESSIONS (Tuesday – Thursday)

CDs - \$12 per Breakout Session (unless indicated as a **2 CD session, then \$24 for 2 CDs)

MP3 format - \$10 per breakout session

Tuesday, January 23, 2018

2202-01 Cabernet Sauvignon at All Price Points **(2 CDs for \$24 or 1 MP3 file for \$10)

2202-02 The Changing Regulatory Landscape **(2 CDs for \$24 or 1 MP3 file for \$10)

2202-03 How to Survive the Wine Sales and Marketing Pressure Cooker

2202-04 How to Be Smart and Effective with Influencer Marketing

Wednesday, January 24, 2018

2202-05 Red, White & Sparkling: Optimizing Wine Aromas from Harvest to Bottle

2202-06 Red Wine: Color and Tannin Development and Management

2202-07 Powdery Mildew Money Tree

2202-08 Winemaker Experiences with Vineyard Mechanization—How I Learned to Love Machines in the Vineyard

2202-09 Identity Flexibility – A Look at Changing AVAs **(2 CDs for \$24 or 1 MP3 file for \$10)

2202-10 Staying on Top: What's New with Key Wine Publications **(2 CDs for \$24 or 1 MP3 file for \$10)

Thursday, January 25, 2018

2202-11 Diversity and Trends in Cabernet Sauvignon (Presented in Spanish)

2202-12 Aromatic Potential in White Varieties (Presented in Spanish)

2202-13 Vineyard Practices to Optimize Phenolic Composition (Presented in Spanish)

2202-14 FSMA a Year Later: Implementation and Compliance on the Ground

2202-15 Wildfires and Wine: Loss Prevention, Mitigation and Management

2202-16 The Fundamentals of H2A: Navigating Our Existing Agricultural Guest Worker Program **(2 CDs for \$24)

2202-17 Be Ready, Disaster Preparedness and Recovery **(2 CDs for \$24 or 1 MP3 file for \$10)

2202-18 Direct to Consumer: The Big Picture **(2 CDs for \$24 or 1 MP3 file for \$10)

--\$99 for the Full Wine Symposium Sessions (General Sessions and Breakout Sessions) in MP3 Audio File Format

**(for use in any computer or transfer the MP3 files to Your Phone, iTunes or USB to listen in Your vehicle)

--\$199 for the Full Wine Symposium Set of Audio CDs (All General Sessions and Breakout Sessions)

**27 Total CDs. Audio CDs will play in any car, computer or stereo (Buy the Full Set of CDs and SAVE \$100)

**Share the Information with Clients or Colleagues who Could Not Attend
Listen to the Sessions You Did Not Attend, Review the Sessions You Did Attend**

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2018 UNIFIED WINE & GRAPE SYMPOSIUM Sacramento, California

FULL SET - SYMPOSIUM SPECIALS

2202-00 _____ 2018 Full Symposium Set of Audio CDs for only \$199 (27 CDs)—Price Increases to \$299 after Friday

2202-99 _____ 2018 Full Symposium Set of MP3 Audio files for only \$99 ****BUY IT NOW PRICE OF \$99**
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2102-99 _____ 2017 Unified Wine & Grape Symposium Full Set of MP3 Audio Files for only \$49 ****2016 & 2015 also available**
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<u>ITEM</u>	<u>QTY</u>	<u>Via Email</u>	<u>Audio CD</u>	<u>TOTAL</u>
General Sessions		\$20.00	\$24.00	\$
Breakout Sessions		\$10.00	\$12.00	\$
2018 Full Set of Sessions		\$99.00	\$199.00	\$
2018 Full Set of Sessions on USB (can be picked up on site)		\$109.00		\$
2017 or 2016 Full Set on USB		\$49.00		\$
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Have a question related to the 2018 Unified Wine & Grape Symposium Professional Audio Recordings?
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