2019 UNIFIED WINE & GRAPE SYMPOSIUM
January 29-31, 2019 in Sacramento, California

GENERAL SESSIONS (Wednesday – Thursday)
2302-G1 Wednesday General Session—State of the Industry  **(2 CDs for $24 or 1 MP3 file $20)
2302-G2 Technology Thursday: From Drones to Chatbots: How the Wine Industry is Embracing Digitalization  **(2 CDs for $24 or 1 MP3 file $20)

BREAKOUT SESSIONS (Tuesday – Thursday)
CDs - $12 per Breakout Session (unless indicated as a **2 CD session, then $24 for 2 CDs)
MP3 format - $10 per breakout session

Tuesday, January 29, 2019
2302-01 What Wine Marketers Need to Know about Cannabis and the New Cannabis Consumer
2302-02 Corks, Kegs and Koozies: Braving Blended Beverages
2302-03 Rose Revealed: Farming Reds and Making Whites  **(2 CDs for $24)
2302-04 The Changing Regulatory Landscape  **(2 CDs for $24)

Wednesday, January 30, 2019
2302-05 FSMA—What to Know to Be in Compliance and Improve Your Winery
2302-06 Laboratory Quality Systems—What Does it Really Mean?
2302-07 Virus in Vineyards and a Protocol for Best Management Practices: Managing Leaf Roll and Red Blotch Associated Diseases
2302-08 Hot Off the Vine: Strategies and Tools for Vineyard Heat Mitigation & Maintaining Quality
2302-09 The Powerhouse Appeal of Chardonnay: An Epic Tale of Continuous Evolution  **(2 CDs for $24)
2302-10 Alternative Route to the Retail Market  **(2 CDs for $24)

Thursday, January 31, 2019
2302-11 The Wine Industry in the Age of Information, Automation & Diversity in the Workplace  (Presented in Spanish)
2302-12 Vineyard Design considerations in Light of New Technologies & Mechanization  (Presented in Spanish)
2302-13 Winemaking Practices & Taste Profile of Varieties Emerging in the New World  (Presented in Spanish)
2302-14 How to Understand, Improve and Deepen Customer Relationships with Journey Mapping
2302-15 Marketing Technologies: Apps and Services That Won’t Break the Bank
2302-16 Outsourcing Success Stories: Leveraging Custom Crush and Processing Services for Growth and Profitability  **(2 CDs for $24)
2302-17 Managing the Halo-Anisoles (TBA, TPA, TCA) and Halo-Phenols
2302-18 The Cost of Technology Adoption in the Vineyard: A Fiscal Discussion on Taking the Tech Leap  **(2 CDs for $24)

--$99 for the Full Wine Symposium Sessions (General Sessions and Breakout Sessions) in MP3 Audio File Format **(for use in any computer or transfer the MP3 files to Your Phone, iTunes or USB to listen in Your vehicle)

--$199 for the Full Wine Symposium Set of Audio CDs (All General Sessions and Breakout Sessions)
**26 Total CDs. Audio CDs will play in any car, computer or stereo

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