

# PROFESSIONAL AUDIO RECORDINGS ORDER FORM

## 2020 UNIFIED WINE & GRAPE SYMPOSIUM

February 4-6, 2020 in Sacramento, California

\*--Please Circle Your Selections

Visit the ALL STAR MEDIA Desk Located in Building 1 of Cal Expo near the Event Registration

### GENERAL SESSIONS (Wednesday – Thursday)

2402-G1 Wednesday General Session—State of the Industry \*\* (2 CDs for \$24 or 1 MP3 file \$20)

2302-G2 A Rising Tide Lifts All Boats—Perspectives on Growing the Market for Wine through Brand Development

\*\* (2 CDs for \$24 or 1 MP3 file \$20)

### BREAKOUT SESSIONS (Tuesday – Thursday)

CDs - \$12 per Breakout Session

MP3 format - \$10 per breakout session

### Tuesday, February 4, 2020

2402-01 Sustainable Groundwater Management Act—What You Need to Know

2402-02 Thiols: They are in More than Sauvignon blanc!

2402-03 Innovation & Adaptation

2402-04 Strategies for Managing through Oversupply

2402-05 Regulatory Compliance for a New Decade: What's New, What's Changing and When It's Happening

2402-06 MRLs & You: A Global Look at What Your Strategy Could Be

### Wednesday, February 5, 2020

2402-07 Tapping into Consumer Trends (& Why They Matter for Wine)

2402-08 Three Biggest Technology Moves that Paid Off Big Time

2402-09 Potassium Tartrate Stability: Strategies for Stabilizing Potassium Tartrate Salts in White, Red & Rosé Wines

2402-10 Vineyard Mechanization: Innovations for Successful Grapegrowing and Winemaking

2402-11 Data Matters—It's Not Your Size, It's How You Use It

2402-12 New Technologies in Cap Management and Red Fermentation Monitoring and Controls

2402-13 Recruiting and Retaining Talent in an Era of Talent Shortages

### Thursday, February 6, 2020

2402-14 Quality Perceptions, Myths and Reality (Presented in Spanish)

2402-15 Weather: Heat Waves and Frosts (Presented in Spanish)

2402-16 Behind the Scenes Technologies Used for Wine Stabilization and Adjustment (Presented in Spanish)

2402-17 Sustainable New Technologies for Managing Vineyard Pests and Diseases (Presented in Spanish)

2402-18 Spice Up Your Wine and Discover the Benefits of Enological Additives (Presented in Spanish)

2402-19 Weed Control in Vineyards: Sustainability and Consumer Perception

2402-20 What Happened to My Wine? Production and Package Planning for Canned and Bag-in-the-Box Wines

2402-21 Preparing for and Mitigating the Impact of Natural Disasters and Emergencies

2402-22 It's Not Generational, It's Attitudinal

2402-23 Innovations in Sustainable Pest Management

2402-24 Path to Market for Smaller Wineries beyond the Tasting Room

2402-25 20/20 Foresight—Wine's Challenging Next Decade

2402-26 Laboratory Best Practice: A Practical Guide to Analytical Method Selection, Method Performance Validation and Adoption of Effective Laboratory Quality Practices (SO2 case study)

--\$99 for the Full Wine Symposium Sessions (General Sessions and Breakout Sessions) in MP3 Audio File Format

\*\* (for use in any computer or transfer the MP3 files to Your Phone or USB to listen in Your vehicle)

**Share the Information with Clients or Colleagues who Could Not Attend  
Listen to the Sessions You Did Not Attend, Review the Sessions You Did Attend**

**ORDERING INFORMATION ON THE BACK OF THIS FORM**

# 2020 UNIFIED WINE & GRAPE SYMPOSIUM Sacramento, California

## FULL SET - SYMPOSIUM SPECIALS

- 2402-99 \_\_\_\_\_ 2020 Full Symposium Set of MP3 Audio files for only \$99 **\*\*BUY IT NOW PRICE OF \$99**  
 \*\*MP3 audio files can be listened to in any computer or transfer to Your Phone or USB to listen in vehicle  
**ON SITE SYMPOSIUM SPECIAL ORDER NOW, Price Increases to \$149 after Tuesday, February 11<sup>th</sup>.**
- 2302-99 \_\_\_\_\_ 2019 Unified Wine & Grape Symposium Full Set of MP3 Audio Files for only \$49 **\*\*2018 also available**  
 \*\*limited number of copies available for pick up at the All Star Media sales desk

| <u>ITEM</u>   | <u>QTY</u> | <u>On USB</u> | <u>Audio CD</u> | <u>TOTAL</u> |
|---|------------|---------------|-----------------|--------------|
| General Sessions  | _____      | \$20.00       | \$24.00         | \$ _____     |
| Breakout Sessions   | _____      | \$10.00       | \$12.00         | \$ _____     |
| 2020 Full Set of Sessions   | _____      | \$99.00       | \$199.00        | \$ _____     |
| 2020 Full Set of Sessions for<br>pick up on Thursday @ 5pm                          | _____      | \$109.00      |                 | \$ _____     |
| 2019 or 2018 Full Set on USB  | _____      | \$49.00       |                 | \$ _____     |
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**\*\*\*\*ALL STAR MEDIA DESK located in Building 1 at Cal Expo near the Event Registration Area**

**BUY IT NOW PRICE OF \$99 for All the Audio files**  
**\*\*price increase to \$149 after Tuesday, February 11th**

### **3 WAYS TO ORDER THE RECORDINGS:**

- 1- Call or Text: David Lee Joy of All Star Media at 619.723.8893 or Email: davidleejoy@gmail.com
- 2- Visit the All Star Media desk onsite located in Building 1 at Cal Expo near the Event Registration Area
- 3- Order online at [www.allstartapes.com](http://www.allstartapes.com) and download or stream the Recordings You want to Hear

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