



**IMPORTANT DATES**

Unified Wine & Grape Symposium  
 January 12- 14, 2021 (Exhibits: February 13 & 14)  
 Cal Expo, Sacramento, California, USA

**Exhibitor Materials**

Wednesday, June 24, 2020 .....	End of Pre-Sales
Friday, July 31, 2020 .....	Booth Fee Payment in Full Deadline
Monday, August 3, 2020 .....	Insurance Deadline
October 2020.....	Exhibitor Services Manual Available
Friday, November 20, 2020 .....	Printed Program & Exhibit Directory Deadline Booth Sharing Contract/Application Early-Bird Rate Deadline
Wednesday, December 16, 2020.....	Exhibitor Appointed Contractor (EAC) Application/Payment/Insurance Documentation Submission Deadline
Friday, December 18, 2020 .....	Booth Sharing Contract/Application Submission Deadline
Tuesday, January 5, 2021 .....	Pre-Registration Deadline

**Cancellation Time Line**

Prior to Saturday, August 1, 2020 .....	100% refund
Between Saturday, August 1, 2020 and Thursday, October 1, 2020 .....	50% refund or 75% refund if contracted booth space is reassigned
On or after Thursday, October 1, 2020 .....	no refund

**Installation Schedule**

**Large Equipment/Machinery Booths**

Sunday, January 10, 2021 .....	10:00 am–5:00 pm
Monday, January 11, 2021 .....	8:00 am–3:00 pm

**All Other Booths**

Monday, January 11, 2021 .....	3:00 pm–8:00 pm
Tuesday, January 12, 2021 .....	8:00 am–5:00 pm
(all crates must be available for removal by 4:00 pm)	
(exhibitor may work in their booth until 8:00 pm)	

**Dismantling Schedule**

(all exhibit materials must be packed and ready for removal no later than the time referenced below)

Thursday, January 14, 2021 .....	4:15 pm–10:00 pm
Friday, January 15, 2021 .....	8:00 am–2:00 pm