

# UNIFIED 2022

## Sponsorship & Advertising Opportunities

January 25-27, 2022  
Exhibits run January 26-27  
SAFE Credit Union Convention Center, Sacramento

[unifiedsymposium.org](http://unifiedsymposium.org)

Unified  
WINE & GRAPE  
SYMPOSIUM®  
PRESENTED BY ASEV & CAWG

By the industry | For the industry

# The Unified Symposium is back in-person and is the ideal location to promote your company to thousands of industry professionals.

Take advantage of being back in-person and in the newly renovated Sacramento Convention Center, now the SAFE Credit Union Convention Center, by reserving your sponsorship or advertisement opportunity today! Our varied sponsorship and advertising program offers several different options for all size budgets. Banners and signs proclaim your presence, print and online ads showcase your product, and exclusive sponsorship opportunities increase your brand visibility.

Sponsorship and advertising create an immediate and unforgettable experience for attendees, so please contact us to discuss how to promote your brand and stand above the competition at the 2022 Unified Wine & Grape Symposium.

## **Have an immediate and lasting impact at the industry's premier show:**

- The Unified Wine & Grape Symposium is the largest wine and grape conference and trade show in the Western Hemisphere
- Thousands of industry professionals around the world attend the Symposium
- Our attendees include key leaders and purchasing decision-makers
- Increase your company's product/service visibility with all attendees
- This is the wine & grape industry show to attend where you invest in your future and discover new ideas and technologies—a can't miss!

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES & BENEFITS | 2022

**These exciting opportunities are limited. This allows you to maximize your marketing dollars and exposure!**

**All sponsors receive the following benefits:**

- Hyperlinked logo on UW&GS website
- Full color logo in the Registration & Program Guide (PDF)
- Full color logo on back cover of the printed Program & Exhibit Directory
- Full color logo on on-site signage
- Hyperlinked logo in E-NEWS
- Badge ribbon for pre-registered

*Additional benefits are listed within each sponsorship opportunity.*

### **Program & Exhibit Directory: \$10,000 (one available)**

*Have your company name and logo tied to the printed Program & Exhibit Directory distributed to all attendees as the reference resource, including all information about sessions, schedules, and exhibitors. This is a great way to end up "in the hands" of thousands of attendees.*

- Full color logo on front cover of the printed Program & Exhibit Directory
- Four complimentary 3-Day General Registrations
- Half page black & white advertisement in the printed Program & Exhibit Directory

### **Tote Bag Sponsor: \$10,000 (one available)**

*Sponsor to supply tote bags with design approval from UW&GS*

- Two complimentary 3-Day General Registrations
- One color UW&GS logo at a minimum printed on tote bags with sponsor's logo

### **Lanyard Sponsor: \$10,000 (SOLD)**

*Sponsor to supply lanyards with design approval from UW&GS*

- Two complimentary 3-Day General Registrations
- One color UW&GS logo at a minimum on lanyards with sponsor's logo

### **Website & Electronic Communications: \$5,000 (SOLD)**

*Be the exclusive sponsor of the Unified Wine & Grape Symposium website (through January) and UW&GS eNewsletter distributed to approximately 20,000 industry professionals.*

- Recognition as sponsor of UW&GS E-NEWS
- Two complimentary 3-Day General Registrations

### **Symposium Wine Glass Sponsor (one available)**

*Reach thousands of attendees by placing your company name and logo on the wine glasses for the Regional Wine Tasting. Sponsor is required to provide 10,000 wine glasses and must receive design approval from UW&GS*

- One-color or etched UW&GS logo specifically on the bowl and one-color or etched sponsor logo anywhere on each glass
- Full color logo on signage next to wine glass stations
- Full color logo on signage at exhibit exits

### **General/Breakout Session or Custom Sponsorships**

There are several other custom sponsorship opportunities available such as the self-registering kiosks, two General Session and Breakout Session Sponsorships. Please contact Jenny Devine at (916) 432-0133 or [jenny@cawg.org](mailto:jenny@cawg.org) for more details.

# PREMIUM SPONSORSHIP\* OPPORTUNITIES & BENEFITS | 2022

## All sponsors receive the following benefits:

- Hyperlinked logo on UW&GS website
- Full color logo in Registration & Program Guide (PDF)
- Full color logo on back cover of the printed Program & Exhibit Directory
- Full color logo on on-site signage
- Hyperlinked logo in E-NEWS
- Badge ribbon for pre-registered sponsors

Additional benefits are listed within each sponsorship opportunity

## Tuesday Keynote Speaker Luncheon

Be the exclusive sponsor or a table sponsor of the Unified Wine & Grape Symposium's exciting sponsorship opportunity, the Keynote Luncheon, taking place at the Sheraton Grand Sacramento. Attendees will have the opportunity to enjoy a sit-down lunch, with wine, and listen to the knowledge and insights of a high-profile speaker.

### Presenting Sponsor: \$15,000 (SOLD)

- Feature article in a Unified Wine & Grape Symposium eNewsletter
- Introduction of the Keynote Luncheon Speaker
- One table of eight, with a table sign, at the Keynote Luncheon
- Eight complimentary 3-Day General Registrations
- Eight complimentary Tuesday Keynote Luncheon registrations
- Full page color advertisement in the printed Program & Exhibit Directory
- Literature table in press room
- Free standing sign (3' x 8') at the entrance to the Keynote Speaker Luncheon
- Logo on presentation screens in the keynote presentation room prior to the start of the Keynote Luncheon

### Table Sponsor: \$1,500 (limited availability)

- Eight complimentary registrations for Tuesday Keynote Speaker Luncheon
- Table sign, with company logo, on sponsor table
- One complimentary 3-Day General Registration

## Welcome Reception

Have your company name showcased at the annual UW&GS Welcome Reception, joining the industry in an evening of great food, wine and company. This reception will take place at the Sheraton Grand Sacramento and will be open to all General Registrants and registered exhibitors.

### Presenting Sponsor: (SOLD)

- Four complimentary 3-Day General Registrations
- Half page b&w advertisement in the printed Program & Exhibit Directory
- Full color logo on signage at reception

### Hors d'oeuvres Sponsor: \$3,500 (three available)

- Two complimentary 3-Day General Registrations
- One complimentary 1-Day General Registration
- Quarter page b&w advertisement in the printed Program & Exhibit Directory
- Full color logo on signage next to hors d'oeuvres stations

## VIP Suite: \$10,000 (Two available)

This is your opportunity to host targeted sales meetings with customers! This extremely valuable category provides your company with one 3-hour window of your choice to use a dedicated VIP space at the SAFE Credit Union Convention Center as your own private suite. The suite, 45' x 50' – 2,300 sq. ft. room, is located on the second floor, above the West Lobby, with windows overlooking the main entrance and registration. All room set-up and food and beverage must be purchased through the convention center caterer and are not included in this fee. Set-up and materials must be preapproved by the SAFE Credit Union Convention Center and UW&GS.

- Two complimentary 3-Day General Registrations

### VIP Suite Availability

|                 |              |           |
|-----------------|--------------|-----------|
| Wednesday, 1/26 | (SOLD)       |           |
| Thursday, 1/27  | 9 am–12 noon | 2 pm–5 pm |

## General Session Coffee Breaks: \$5,000/day (One available)

- Two complimentary 3-Day General Registrations
- Quarter page b&w advertisement in the printed Program & Exhibit Directory
- Full color logo on signage in the coffee break area

## Regional Wine Tasting Sponsor: \$2,000 (multiple available)

- Logo signage in the areas where glassware is available for attendees
- Two complimentary 3-Day General Registrations

\*The Premium Sponsorship categories are not exclusive, but may be limited.

# GENERAL SPONSORSHIP\* OPPORTUNITIES & BENEFITS | 2022

## All sponsors receive the following benefits:

- Hyperlinked logo on UW&GS website
- Full color logo in Registration & Program Guide (PDF)
- Full color logo on back cover of the printed Program & Exhibit Directory
- Full color logo on on-site signage
- Hyperlinked logo in E-NEWS
- Badge ribbon for pre-registered sponsors

*Additional benefits are listed within each sponsorship opportunity*

## Diamond: \$15,000

- Feature article in a Unified Wine & Grape Symposium eNewsletter
- Acknowledgment at general sessions
- Six complimentary 3-Day General Registrations
- Full page color advertisement in the printed Program & Exhibit Directory
- Logo on on-site registration kiosks
- Literature table in press room
- 8' x 8' banner in the first floor exhibit hall (furnished by UW&GS)
- Logo on presentation screens in general session rooms prior to the start of each session

## Platinum: \$10,000

- Acknowledgment at general sessions
- Four complimentary 3-Day General Registrations
- Half page b&w advertisement in the printed Program & Exhibit Directory
- Logo on presentation screens in general session rooms prior to the start of each session

## Gold: \$7,500

- Four complimentary 3-Day General Registrations
- Quarter page b&w advertisement in the printed Program & Exhibit Directory

## Silver: \$5,000

- Three complimentary 3-Day General Registrations
- Quarter page b&w advertisement in the printed Program & Exhibit Directory

## Bronze: \$2,000

- Two complimentary 3-Day General Registrations

## Benefactor: \$1,000

- One complimentary 3-Day General Registration

\* The General Sponsorship categories are not exclusive/the number of participants is not limited.

# ADVERTISING OPPORTUNITIES | 2022

## Online Ads

The Unified Wine & Grape Symposium website features the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show.

All online ads will be placed online through March 31, 2022, once artwork is received.

### Online Directory and Floor Plan

(Click on the name of the Sponsorship below to view its placement)

#### • Hall Ad (one available): **SOLD**

Increase your company's online presence with this one exclusive 728 x 90 pixel banner ad. This banner ad will be placed in a prominent position on the page for each individual hall in the interactive floorplan.

1456 x 180 pixel jpeg or png image required for upload

#### • Floorplan Overview Ad **SOLD**

One exclusive 728 x 90-pixel banner ad is prominently displayed on the landing page of the interactive floorplan overview. This banner will link to the exhibitor's online profile or external website. 1456 x 180 pixel jpeg or png image required for upload

#### • Overall Directory Ad **SOLD**

One static 180 x 150-pixel banner located on the home page of the Integrated Directory and Floorplan Search. This banner will link to the exhibitor's online company listing or external website.

360 x 300 pixel jpeg or png image required for upload

#### • Show Highlights Ad (One available): **\$800**

One static 127 x 85 pixel thumbnail located on the home page of the Integrated Directory and Floorplan Search.

Content Thumbnail will link to the exhibitor's online company listing.

250 x 174 pixel jpeg or png image required for upload

### UW&GS Website

#### • UW&GS Homepage Website Ad (One available): **\$1,800**

202 x 325 pixel ad on homepage carousel of the UW&GS website. This ad will direct attendees to your website.

Online Ad Specifications

Dimensions: 202 x 325 pixels

DPI: 72

File Types: Raster (.JPG, .PNG, .GIF)

## Expand Your Brand Ads Intelligent Marketing Starts Here

Maximize your presence with trackable and quantifiable digital exposure. Your ads will appear on multiple websites and mobile apps, following the Unified Wine & Grape Symposium audience wherever they go. Why Retargeting? Out audience becomes your audience with retargeting. Get exclusive direct access to Unified's website visitors and retarget them with your company's ads that will showcase your brand, anywhere they visit online.

### Ad Sizes & Specs

Leaderboard: 728x90

Wide Skyscraper: 160x600

Medium Rectangle: 160x600

.jpg or .gif static images only. No flash ads

### Packages

#### • Package #1: **\$5,000**

3 Months | 200,000 Impressions | 93,333 Views Per Month

#### • Package #2: **\$3,500**

3 Months | 180,000 Impressions | 60,000 Views Per Month

#### • Package #3: **\$2,000**

3 Months | 90,000 Impressions | 30,000 Views Per Month

## Printed Program & Exhibit Directory Advertising

The Program & Exhibit Directory is the definitive source for information during the conference. In 2020, over 14,000 copies of the program were distributed to attendees with a wealth of information on the Symposium educational program, exhibitors, and schedules of special events. The program contains details of sessions including speakers, descriptions and sponsorships. The program also acts as a guidebook for the Symposium and trade show including maps of the trade show floor and booth numbers to identify exhibitors. As an advertiser, you have the opportunity to reach attendees numerous times throughout the show and beyond, as people often use the program as a reference for sessions and speakers after the show.

Estimated Distribution: 14,000 Finished Size: 6" w x 9.25" h

### Advertising Deadline: December 3, 2021.

| AD SIZE                     | DIMENSION      | COST                                |
|-----------------------------|----------------|-------------------------------------|
| Inside front or back covers | 6" w x 9.25" h | <b>SOLD</b><br>allow for 1/8" bleed |
| Inside first or last page   |                | <b>SOLD</b>                         |
| Inside full-page            | 5" w x 8.25" h | \$2,700 (four-color)                |
| Full-page                   | 5" w x 8.25" h | \$1,100 (b&w)                       |
| Half-page                   | 5" w x 4" h    | \$ 830 (b&w)                        |
| Quarter-page                | 5" w x 1.75" h | \$ 660 (b&w)                        |

### Custom Advertisements

There are several other advertisement opportunities available such as a stair mural at the main entrance or custom banners. Please contact Jenny Devine at (916) 432-0133 or jenny@cawg.org for more details.

## Reserve your advertising space today

by completing the enclosed form. Artwork can be e-mailed to [info@unifiedsymposium.org](mailto:info@unifiedsymposium.org) or mailed to:

Unified Wine & Grape Symposium  
P.O. Box 1855  
Davis, CA 95617-1855 USA

For questions about format and printing specifications, please call us at (916) 432-0133.

## ADVERTISING OPPORTUNITIES | 2022

### Escalator Decals: \$8,000 (One available)

Size: please contact for size and other details.

Clear decals positioned on the glass sides of the convention center escalators leading to the 2nd floor additional exhibit space and breakout rooms from the two main lobbies.

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### Hotel Key Cards: \$6,000 (SOLD)

Quantity: 1,600 Key Cards

Reach all attendees who are staying in the two UW&GS Headquarter Hotels, Sheraton Grand Sacramento and Hyatt Regency Sacramento, by placing your name and logo on the hotel key cards.

- Full color customized on front of the key card.
- UW&GS logo on back of card in black and white.
- Advertiser will provide artwork per key card manufacturer's specifications by designated deadline.
- Artwork provided by advertiser must not advertise any event in conflict with UW&GS scheduled events. Artwork must be approved by UW&GS and the two headquarter hotels prior to production.
- UW&GS will provide proof copy of key card for advertiser approval prior to production and advertiser will respond and provide approval by designated approval deadline.
- UW&GS is not held responsible for any incorrect usage of hotel room key cards by headquarter hotels and is not responsible for any errors made by hotel personnel in distributing key cards.

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### Free Standing Banner: \$6,000 (SOLD)

Size: Please contact for size and other details

Capture the eyes of attendees as they ride the convention center escalators to and from the exhibit halls and registration area, or walk from the exhibit halls to the breakout rooms.

There are a few areas to take advantage of to place a free-standing banner and it is a great way for you to reach out to participants in a highly visible way. Priority space is first come first serve.

### Column Wrap: \$6,000 (two available)

Size: Please contact for size and other details

These prominently placed 4-column wraps will be located just outside Ballroom A, on the second floor, seen as attendees are coming up the stairs and escalators, and near registration. Each space is first come first serve.

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### Press Conference: \$5,000 (available in 1-hour increments)

This will allow for your company or organization to hold an exclusive press conference in the press room. The schedule is based on a first come, first served basis and provides companies with access to the media in a substantive manner. Please contact us for more details.

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### Hand Sanitizer Stations: \$5,000 (SOLD)

Have your logo placed on signage on or near each hand sanitizing station throughout the SAFE Credit Union Convention Center. This is the perfect brand recognition, while keeping everyone healthy!

# SPONSORSHIP ACCEPTANCE FORM | 2022



**YES!** We value opportunities and believe in the importance of supporting our industry. We'd like to be a Sponsor of the 2022 Unified Wine & Grape Symposium. The level of our sponsorship is marked below:

## Sponsor Listing Information

COMPANY NAME (FOR SIGNS, PROGRAM, AND PRINTED MATERIALS)

HYPERLINK FOR ONLINE ACKNOWLEDGMENT

## Sponsor Contact Information

The contact regarding sponsorship ACTIVITIES is:

NAME

COMPANY

ADDRESS

CITY STATE ZIP

COUNTRY

PHONE FAX

E-MAIL

The contact regarding sponsorship PAYMENT is:

Check here if the same as above

NAME

COMPANY

ADDRESS

CITY STATE ZIP

COUNTRY

PHONE FAX

E-MAIL

## Sponsor Authorization

Please Sign Here:

*Authorized signature above represents the Sponsor's acceptance of Terms & Conditions as delineated in all pages of the Sponsorship & Advertising Opportunities brochure. This is a binding contract.*

PRINT NAME TITLE

**To assure proper acknowledgment in pre-event promotions, please respond by December 3, 2021.**

If you obtain this form after this deadline, sponsorship may still be considered. Direct sponsorship questions to: (916) 432-0133

## Fax/Scan & Email/Mail your response to:

Unified Wine & Grape Symposium  
P.O. Box 1855  
Davis, CA 95617-1855  
Fax: 530-601-5317  
Email: info@unifiedsymposium.org

## Sponsorship Commitment

(Please mark your desired sponsorship category)

### Exclusive Sponsorship Opportunities

- Program & Exhibit Directory.....\$10,000
- Tote Bag\* .....\$10,000
- Lanyard\* .....**SOLD**
- Website & Electronic Communications.....**SOLD**
- Regional Wine Tasting Wine Glasses\*.....Provided by the Sponsor
- General/Breakout Session and Custom Sponsorships (please call for details)

### Premium Sponsorship Opportunities

- Tuesday Keynote Speaker Luncheon—Presenting.....**SOLD**
- VIP Suite .....**SOLD**  
Preferred date & time: \_\_\_\_\_
- Welcome Reception—Presenting.....**SOLD**
- General Session Coffee Break .....\$5,000  
 **SOLD**  Thursday
- Welcome Reception—Hors d'oeuvres.....\$3,500
- Regional Wine Tasting.....\$2,000
- Tuesday Keynote Speaker Luncheon—Table Sponsor.....\$1,500

### General Sponsorship Opportunities

- Diamond .....\$15,000
- Platinum .....\$10,000
- Gold.....\$7,500
- Silver.....\$5,000
- Bronze.....\$2,000
- Benefactor.....\$1,000

## Terms & Conditions

- \*Proof reviewed by UW&GS by December 3, 2021.
- Artwork is due December 3, 2021, for program ads.
- No refunds to or cancellation by sponsor will apply.
- No endorsement or guarantee of any form is inferred.
- There are no additional or exchange of benefits between companies, including for the trade show.
- Sponsor benefits will not be active until a completed Sponsorship Acceptance form and deposit are received.
- Sponsor and Unified Wine & Grape Symposium, LLC agree to indemnify and hold each other harmless from and against all claims, actions, and liabilities including attorney's fees which may be asserted by third parties in connection with sponsor's or UW&GS' performance in regard to obligations as identified.
- UW&GS is not liable for power/equipment failure or facility unavailability.
- Sponsorship benefits will not be acknowledged if full payment is not received by December 27, 2021.

## Payment Information

- **A 50% deposit must be submitted with this form.**
- Any balance must be paid in full by December 27, 2021.
- All payments are due in full by December 27, 2021, and are non-refundable.
- Checks should be made payable to: Unified Wine & Grape Symposium and may be mailed to the address to the left.

## Credit Card Information:

Pay by  MasterCard  Visa  American Express

CARD NUMBER SECURITY CODE

EXPIRATION DATE AMOUNT TO BE CHARGED

PLEASE PRINT CARDHOLDER'S NAME

AUTHORIZED SIGNATURE (AUTHORIZES CHARGE ON CREDIT CARD)



# ADVERTISING ACCEPTANCE FORM | 2022



**YES!** We value opportunities and believe in the importance of supporting our industry. We'd like to be an Advertiser at the 2022 Unified Wine & Grape Symposium.

**Advertiser Contact Information:**

The contact regarding advertisement ACTIVITIES is:

NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 COUNTRY \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

The contact regarding advertising PAYMENT is:

Check here if the same as above

NAME \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 COUNTRY \_\_\_\_\_  
 PHONE \_\_\_\_\_ FAX \_\_\_\_\_  
 E-MAIL \_\_\_\_\_

**Advertiser Authorization**

Please Sign Here:

*Authorized signature above represents the Sponsor's acceptance of Terms & Conditions as delineated in all pages of the Sponsorship & Advertising Opportunities brochure. This is a binding contract.*

PRINT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

**To assure proper placement of your ad in the program, artwork is due by December 3, 2021.**  
 Direct advertising questions to: (916) 379-8995.

**Fax/Scan & Email/Mail your response to:**

Unified Wine & Grape Symposium  
 P.O. Box 1855  
 Davis, CA 95617-1855  
 Fax: 530-601-5317  
 Email: info@unifiedsymposium.org

**Please notify UW&GS if you would like your company sign or banner back after the symposium.**

**Advertising Commitment** (Please mark your desired commitment)

**Online Directory and Floorplan**

|  |             |
|--|-------------|
| <input type="checkbox"/> Hall Ad .....               | <b>SOLD</b> |
| <input type="checkbox"/> Floorplan Overview Ad ..... | <b>SOLD</b> |
| <input type="checkbox"/> Overall Directory Ad .....  | <b>SOLD</b> |
| <input type="checkbox"/> Show Highlights Ad .....    | <b>SOLD</b> |

**UW&GS Website**

|  |         |
|--|---------|
| <input type="checkbox"/> UW&GS Homepage Website Ad ..... | \$1,800 |
|--|---------|

**Intelligent Marketing Packages**

|   |         |
|---|---------|
| <input type="checkbox"/> Package #1 ..... | \$5,000 |
| <input type="checkbox"/> Package #2 ..... | \$3,500 |
| <input type="checkbox"/> Package #3 ..... | \$2,000 |

**Printed Program & Exhibit Directory**

**Inside Covers**

|  |             |
|--|-------------|
| <input type="checkbox"/> Inside Front (four-color 1/8" bleed) – 6" w x 9.25" h ..... | <b>SOLD</b> |
| <input type="checkbox"/> Inside Back (four-color 1/8" bleed) – 6" w x 9.25" h .....  | <b>SOLD</b> |

**Internal Pages**

|   |             |
|---|-------------|
| <input type="checkbox"/> Full-Page (four-color bleed) First Page – 6" w x 9.25" h ..... | <b>SOLD</b> |
| <input type="checkbox"/> Full-Page (four-color bleed) Last Page – 6" w x 9.25" h .....  | <b>SOLD</b> |
| <input type="checkbox"/> Full-Page (four-color) – 5" w x 8.25" h .....                  | \$2,700     |
| <input type="checkbox"/> Full-Page (b&w) – 5" w x 8.25" h .....                         | \$1,100     |
| <input type="checkbox"/> Half-Page (b&w) – 5" w x 4" h .....                            | \$830       |
| <input type="checkbox"/> Quarter-Page (b&w) – 5" w x 1.75" h .....                      | \$660       |

**Other Advertising Opportunities**

|  |             |
|--|-------------|
| <input type="checkbox"/> Escalator Decals .....        | \$8,000     |
| <input type="checkbox"/> Hotel Key Cards .....         | <b>SOLD</b> |
| <input type="checkbox"/> Free Standing Banner .....    | <b>SOLD</b> |
| <input type="checkbox"/> Column Wrap .....             | \$6,000     |
| <input type="checkbox"/> Press Conference .....        | \$5,000     |
| <input type="checkbox"/> Hand Sanitizer Stations ..... | <b>SOLD</b> |

**Terms & Conditions**

- Artwork is due December 3, 2021 for banner ads and program ads.
- No refunds to or cancellation by advertiser will apply.
- No endorsement or guarantee of any form is inferred.
- There are no additional or exchange of benefits between companies, including for the trade show.
- Advertiser and Unified Wine & Grape Symposium, LLC agree to indemnify and hold each other harmless from and against all claims, actions, and liabilities including attorney's fees which
- May be asserted by third parties in connection with advertiser's or UW&GS' performance in regard to obligations as identified.
- UW&GS is not liable for power/equipment failure or facility unavailability.
- Advertisement will not be printed, displayed, set-up, installed, etc. if full payment is not received by December 27, 2021.

**Payment Information**

- **A 50% deposit must be submitted with this form.**
- Any balance due must be paid in full by December 27, 2021.
- All payments are due in full by December 27, 2021 and are non-refundable.
- Checks should be made payable to: Unified Wine & Grape Symposium and may be mailed to the address to the left.

**Credit Card Information:**

Pay by  MasterCard  Visa  American Express

CARD NUMBER \_\_\_\_\_ SECURITY CODE \_\_\_\_\_  
 EXPIRATION DATE \_\_\_\_\_ AMOUNT TO BE CHARGED \_\_\_\_\_  
 PLEASE PRINT CARDHOLDER'S NAME \_\_\_\_\_  
 AUTHORIZED SIGNATURE (AUTHORIZES CHARGE ON CREDIT CARD) \_\_\_\_\_