



July 14, 2020

Dear Exhibitor,

I am reaching out today regarding the 2021 Unified Wine & Grape Symposium.

Due to concerns about COVID-19, the Unified Symposium Managing Committee has made the difficult decision to forego the in-person conference and pivot to present the show virtually. The Managing Committee believes hosting the Unified as a virtual conference is the responsible decision under difficult circumstances. This decision comes at a great cost, but the welfare of our attendees and exhibitors is our greatest priority.

The online virtual conference will be held January 26-29, 2021. The virtual tradeshow will occur from 8:00am – 5:00pm Tuesday, January 26 through Thursday, January 28 and 8:00am – 11am Friday, January 29.

I will be in touch soon with information and additional details on participating in the virtual tradeshow as well as information on payments that have already been submitted for booth space. We will be flexible on our refund/cancellation policy and points/pre-sales for future physical tradeshows.

Best regards,
Jen

Jen Smalley
Event & Trade Show Manager
American Society for Enology and Viticulture
Unified Wine & Grape Symposium, LLC

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