



**LLC Managing Committee Meeting Agenda
Monday, June 29, 2:30 PM**

Conference Call

Dial-In: 1-800-831-3695; Passcode: 900770#

(excerpt from LLC Operating Agreement)

The Managing Committee will ordinarily make decisions involving:

- **company policy;**
- **company strategic planning;**
- **authorize and revise annual budgets for the Company;**
- **make decisions as to accounting protocol or policies;**
- **annual review of event contractors and delegation of authority to Executive Director of ASEV and/or to the President of CAWG to execute contracts within the scope of the annual budget;**
- **providing input and final approval of the content, format, template and selection of speakers for the trade show and program for each Unified Wine & Grape Symposium;**
- **authorize compensation of Members;**
- **declaring and paying distributions to Members;**
- **delegating responsibility for day to day operations of the Company to ASEV, CAWG, independent contractors and/or committees on all other decisions**

Committee Members (8):

Bill Pauli (CAWG Past Chair), Chair (January-December 2015)

John Aguirre (CAWG President), Tom Collins (ASEV Director), Nichola Hall (ASEV Board 2nd Vice President), Dan Howard (ASEV Executive Director), Jim Kennedy (ASEV Director), Carson Smith (CAWG Director-at-Large), and David Weiss (CAWG Director)

LLC Managing Committee Meeting Agenda

1. Call to Order
2. Approval of June 29 agenda
3. Approval of May 18 meeting minutes*
4. Old Business
 - a. Tuesday Keynote Speaker
5. New Business
 - a. State of the Industry Speaker Line-Up
6. Next meeting date and time
7. Adjournment

**documents attached*

**LLC Managing Committee Meeting Agenda
Monday, May 18, 2:30 PM**

Conference Call

Committee Members (8):

Bill Pauli (CAWG Past Chair), Chair (January-December 2015)

John Aguirre (CAWG President), Tom Collins (ASEV Director), Nichola Hall (ASEV Board 2nd Vice President), Dan Howard (ASEV Executive Director), Jim Kennedy (ASEV past president), Carson Smith (CAWG Director-at-Large), and David Weiss (CAWG Director)

Others Present

Jenny Devine-Smith (CAWG Staff)

1. **Call to Order.** Bill Pauli called the meeting to order at 2:30 PM.
2. **Approval of May 18 Agenda.** Carson Smith moved to approve the May 18 agenda as submitted, second by Tom Collins. Motioned was approved.
3. **Approval of April 20 Meeting Minutes.** Nichola Hall moved to approve the April 20 Meeting Minutes as submitted, Tom Collins second. Motion was approved.
4. **Old Business**
 - a. **Tuesday Keynote Speaker.**
 - i. The committee discussed the status of the Keynote Speaker vote and invitation. The committee agreed that it was clear that Annette Alvarez-Peters made the top of the list and we will make a strong effort to invite Annette Alvarez-Peters to speak at the luncheon.
 - ii. The committee agreed, that if Ms. Alvarez-Peters is not available to speak, we would move forward with the following list:
 1. Fred Franzia, Bronco Wine Company. Fred will be a good speaker if we can keep him off of his prepared speech/script. Tom Collins mentioned that we could give him a shorter amount of time to speak, more Q&A. He will be a draw for the group. Nichola Hall can assist us with inviting him to speak if needed.
 2. Jimmy Russell, Master Distiller, in Kentucky. Tom Collins put this name into the hat and he will be able to make a connection to invite him to speak if needed.
 3. Jean Charles Boisset, JCB Wines
 - iii. John Aguirre and Dan Howard will move forward with sending an invitation to Annette Alvarez-Peters.
 - b. **Committee Statements of Non-Competition and Proxies.** Dan Howard has reminded everyone to submit his or her proxies within the next week.

5. **New Business**

a. **Unified Program Template.**

- i. Tom Collins and Jenny Devine-Smith provided an update from the Program Development Committee. The Program Development Committee requested to add a grapegrowing session on Tuesday morning, prior to the Keynote Speaker Luncheon. The PDC stated that there is a need for more grapegrowing programming. The LLC Managing Committee feels that this would take away from the keynote speaker luncheon. The LLC Managing Committee has received feedback from the grower community, stating concern for the lack of grower education sessions. In one-way of listening to the feedback, the committee has decided to reinstate the two tracks on Thursday afternoon, and adding the grapegrowing component back in to the Joint Tasting session. The committee feels that this puts us back to where we were before with program, minus the Tuesday General Session. This may be adequate programming for 2016, and the committee will revisit if further feedback is received.
- ii. Tom Collins proposed leaving Tuesday morning as is with no program, having a strong tasting session with good grapegrowing content and then adding back in the grapegrowing and winemaking tracks on Thursday afternoon. However, we can look at Tuesday morning if there is sufficient content to support. But as of right now, we do not want to bring back a session prior to the keynote speaker luncheon. Bill Pauli strongly supports his proposal.
- iii. John Aguirre briefly discussed the proposed topic for the Joint Tasting session. The PDC suggested Rosé as a topic and there is a concern that this may not be a broad enough appeal to the grower population. Tom feels the Rosé process is more winery driven rather than vineyard driven. The committee agreed with Tom's comments.

6. **Next Meeting Date and Time.** The next LLC Managing Committee meeting will take place on Monday, June 29 at 2:30 PM, via conference call.

7. **Adjournment.** Nichola Hall moved to adjourn the meeting, Jim Kennedy second. The meeting was adjourned at 3:35 PM.