



**LLC Managing Committee Meeting Agenda  
Sequoia Board Room (2<sup>nd</sup> Floor), Hyatt Regency,  
Sacramento, CA**

**10:00 am – 2:30 pm, Monday, July 8, 2013  
(lunch to be provided)**

(excerpt from LLC Operating Agreement)

**The Managing Committee will ordinarily make decisions involving:**

- **company policy;**
- **company strategic planning;**
- **authorize and revise annual budgets for the Company;**
- **make decisions as to accounting protocol or policies;**
- **annual review of event contractors and delegation of authority to Executive Director of ASEV and/or to the President of CAWG to execute contracts within the scope of the annual budget;**
- **providing input and final approval of the content, format, template and selection of speakers for the trade show and program for each Unified Wine & Grape Symposium;**
- **authorize compensation of Members;**
- **declaring and paying distributions to Members;**
- **delegating responsibility for day to day operations of the Company to ASEV, CAWG, independent contractors and/or committees on all other decisions**

Committee Members (8):

Bill Pauli (CAWG Chair), Chair (January-December 2013)

John Aguirre (CAWG President), Lyndie Boulton (ASEV Executive Director), Leticia Chacón-Rodríguez (ASEV President), Tom Collins (ASEV past board member), Jim Kennedy (ASEV 1st Vice President), Carson Smith (CAWG board member), and David Weiss (CAWG board member)

1. Call to Order
2. Approval of Agenda
3. Approval of May 21, 2013 meeting minutes\*
4. Old Business:
  - a. Tuesday
    - Welcome Wine Reception
    - General Session Keynote Speaker (selection)
    - Session lunch (registration fee)
  - b. Thursday Walking Tours
5. New Business:
  - a. ASEV symposium to honor UCD emeritus enology professor – Friday, Jan. 31, 2014
6. Next meeting dates/times

\*denotes handout



## LLC Managing Committee Meeting Minutes Hyatt Regency, Sacramento, CA

10:00 am – 2:30 pm, Tuesday, May 21, 2013

### Committee Members (8):

Bill Pauli (CAWG Chair), Chair (January-December 2013)

John Aguirre (CAWG President), Lyndie Boulton (ASEV Executive Director), Tom Collins (ASEV past board member), Jim Kennedy (ASEV 1st Vice President), Carson Smith (CAWG board member), and David Weiss (CAWG board member)

By phone: Leticia Chacón-Rodríguez (ASEV President) for morning portion

Meeting was (audio) recorded.

**Call to Order** – B. Pauli called the meeting to order at 10:15 am.

**Approval of Agenda** – J. Aguirre moved to approve the agenda as amended to add a new item - public relations contractor. Second by C. Smith. Motion carried.

**Approval of minutes** - April 1, 2013 meeting. C. Smith moved to approve the minutes as submitted. Second by D. Weiss. Motion carried. The depth and detail necessary for minutes was reviewed by the group. Consensus was that less detail was appropriate such as identifying who may have an idea or comment for any items without action since the audio recording of the meetings was an official source as supporting documentation of all details.

### **Strategic Planning;**

**Program Development** – a revised program schedule template was distributed by J. DeVine.

Wine Reception for Tuesday, January 28, 2014: B. Pauli confirmed that the CAWG board approved hosting their annual meeting at another time and endorsed the newly proposed reception for Tuesday. Discussion confirmed there will be a lunch and keynote speaker. It was also concurred that other keynote speaker considerations may require paying a speaking fee. Suggestions for this speaker included the UC Davis Dean of Ag or the UC Davis VEN Chair. Suggestions from the Program Development Committee will also be considered. It was agreed that key legislators will be invited to the reception. The details of registration fee in regard to the lunch cost and the need for an rsvp for the catered lunch will need to be determined.

State of the Industry (SOI) general session – D. Weiss moved to approve the 2014 SOI speaker slate as Jon Fredrikson, Nat DuBuduo and Mike Veseth. Second by J. Kennedy. Motion carried.

B. Pauli offered to call Glenn Proctor of Ciatti and L. Boulton will call S. Fredericks of Turrentine to let them know that the Managing Committee decided not to include a broker as a SOI speaker. J. Aguirre and L. Boulton together will call Jon Fredrikson and Nat DuBuduo to formalize the Committee's invitation to speak for 2014. All of this will be completed prior to the June 14 program committee meeting.

**Next meeting dates/times** – 10:00 am, July 8, 2013 at Hyatt Regency Sacramento