



LLC Managing Committee Meeting Agenda Conference Call

Thursday, November 21, 2019
3:00 PM

Dial-In: 1-888-396-8039; Passcode: 0260810

Committee Members (8):

Tom Slater (CAWG Director), Chair (July 1, 2019 - June 30, 2020)

John Aguirre (CAWG President), Lise Asimont (ASEV Past President), Mike Boer (CAWG Board Member), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Bill Pauli (CAWG Past Chair)

LLC Managing Committee Meeting Agenda

1. **Call to Order**
2. **Approval of November 21 Meeting Agenda**
3. **Approval of October 24 Meeting Minutes***
4. **New Business**
 - a. SCC and Visit Sacramento Construction Update Meeting Request
 - b. App for Unified Symposium
5. **Old Business**
 - a. Keynote Speaker Update
 - b. Update on Funds form Visit Sacramento
6. **Next Meeting Date and Time**
7. **Adjournment**

**documents attached*

**LLC Managing Committee Meeting Minutes
Conference Call**

Thursday, October 24, 2019
3:00 PM

Committee Members Present

Tom Slater (CAWG Director), Chair (July 1, 2019 - June 30, 2020)

John Aguirre (CAWG President), Lise Asimont (ASEV Past President), Nichola Hall (ASEV Past President), Jim Harbertson (ASEV Technical Program Director), Dan Howard (ASEV Executive Director), Bill Pauli (CAWG Past Chair)

Committee Members Not Present

Mike Boer (CAWG Board Member)

Others Present

Jenny Devine, CAWG Staff

LLC Managing Committee Meeting Agenda

1. **Call to Order.** Tom Slater called the meeting to order at 3:05 PM.
2. **Approval of October 24 Meeting Agenda.** Bill Pauli moved to approve the October 24 meeting agenda. Lisa Asimont second, motion was approved.
3. **Approval of September 24 Meeting Minutes.** John Aguirre moved to approve the September 24 meeting minutes. Lise Asimont second, motion was approved.
4. **New Business**
 - a. **Registration and Housing is Open.** Dan Howard stated that registration and housing opened on Tuesday and it went very well. He unfortunately does not have historical data due to the reports received from the previous registration company. Housing went very well, we had added 5 more hotels, with an additional 300 rooms on peak night. We received zero negative comments on housing this year. The Hyatt sold out in 5 mins and the Sheraton sold out in 5 ½ minutes, which is a good sign. The Doubletree across from Cal Expo also sold out very quickly.
 - b. **Outdoor Exhibit Space.** Dan Howard would like to open the outdoor exhibit space to the vendors who are currently on the waitlist. We would open it to that list for 2020 only and they could remain on the waiting list for 2021 for a 10 x 10 space. It is against policy, but he thought it was a good idea given the venue. We will make it very clear that it is for this year only and that they will not lose their space on the waiting list. Bill Pauli made the motion, Jim Harbertson second. Motion was approved.

5. **Old Business**

- a. **State of the Industry 4th Speaker Update.** Jean-Marie, Professor of Economics, has accepted our invitation to speak. Mike Veseth has already started the communication with him. Mike will work with CAWG staff to convene a meeting with the full SOI panelists.
- b. **Keynote Speaker Update.** John Aguirre stated that an invitation has been sent to Heidi Barrett, and Julie Lulgair is assisting us with the ask. We are giving her until the end of the week to respond due to harvest and the current fires. The group will move forward as quickly as possible if there is no response.
- c. **Visit Sacramento Proposal.** The first \$100,000 has been approved, and Dan Howard just received word that the second \$100,000 has been officially approved. We are anticipating that the full amount will come in for this budgeted year, however we do not know the full details on when the second \$100,000 will come in. Dan Howard will report back to the committee with additional details when they are received.

6. **Next Meeting Date and Time.** The next LLC Managing Committee meeting will take place on Thursday, November 21, at 3:00 PM.

7. **Adjournment.** Tom Slater adjourned the meeting at 3:35 PM.