

**LLC Managing Committee Meeting Agenda
Conference Call**

Thursday, October 25, 2018
3:00 PM

Committee Members (8):

Lise Asimont (ASEV Past President), Chair (July 1, 2018 - June 30, 2019)
John Aguirre (CAWG President), Tom Collins (ASEV Secretary/Treasurer), Nichola Hall (ASEV Past President),
Dan Howard (ASEV Executive Director), Aaron Lange (CAWG Past Chair), Bill Pauli (CAWG Past Chair), and
Tom Slater (CAWG Director)

LLC Managing Committee Meeting Agenda

1. **Call to Order**
2. **Approval of October 25 Agenda**
3. **Approval of September 5 Meeting Minutes***
4. **New Business**
 - a. Unified Program Update
5. **Old Business**
 - a. 2019 Keynote Luncheon Speaker Update
 - b. State of the Industry 4th Speaker Update
 - i. Helen Mackey, Vice President, Darden Enterprise Beverage Strategy and Innovation or Brian Phillips, Director of Wine Strategy (Darden Restaurants is comprised of 8 restaurant brands including Olive Garden, Longhorn Steakhouse and the upscale The Capital Grille.
 - ii. James Suckling is a leading wine critic who spent nearly 30 years with Wine Spectator and today he is CEO/Editor of JameSuckling.com, a wine media platform and events company with offices in Hong Kong and Bangkok.
6. **Next Meeting Date and Time**
7. **Adjournment**

**documents attached*

**LLC Managing Committee Meeting Minutes
Conference Call**

Wednesday, September 5, 2018
3:00 PM

Committee Members Present:

Lise Asimont (ASEV Past President), Chair (July 1, 2018 - June 30, 2019)
John Aguirre (CAWG President), Nichola Hall (ASEV Past President), Dan Howard (ASEV Executive Director),
and Tom Slater (CAWG Director)

Committee Members Not Present:

Tom Collins (ASEV Secretary/Treasurer), Aaron Lange (CAWG Past Chair), Bill Pauli (CAWG Past Chair)

Others Present

Jenny Devine (CAWG Staff)

LLC Managing Committee Meeting Agenda

1. **Call to Order.** John Aguirre made a motion to approve Nichola Hall as chair for the LLC Managing Committee meeting, second by Tom Slater. Motion was approved. Nichola Hall called the meeting to order at 3:16 PM.
2. **Approval of September 5 Agenda.** John Aguirre made a motion to approve the September 5 meeting agenda, Lise Asimont second. Motion was approved.
3. **Approval of August 2 Meeting Minutes.** John Aguirre made a motion to approve the August 2 meeting minutes, Lise Asimont second. Motion was approved.
4. **New Business**
 - a. **Code of Conduct Policy.** ASEV had developed a Code of Conduct policy a few years back and Dan Howard took the same language, with edits from both he and John Aguirre, and implemented it for UW&GS for attendees, speakers and exhibitors. Tom Slater moved to approve the Code of Conduct as presented, Lise Asimont second. Motion was approved.
5. **Old Business**
 - a. **2019 Keynote Luncheon Speaker Update.** John Aguirre is happy to announce that Lance Winters has confirmed as our keynote luncheon speaker. John Aguirre and Jenny Devine will work with Tom Collins to communicate the proper details to Lance Winters.
 - b. **State of the Industry 4th Speaker Update.** Annette Alvarez-Peters is not available. Another person was suggested: Lisa Perrotti-Brown, Robert Parker and the Wine Advocate, as a potential speaker for our Wednesday panel. Lisa has an office in Napa and it was suggested that she is a capable speaker and could provide an interesting perspective on wine consumer trends. She would be able to speak on off premise, she is very realistic, if we view the fourth speaker as changing

annually, offering a new and interesting perspective, then we feel that Lisa Perrotti-Brown fits the bill. Tom Slater made a motion to approve to make an invitation to Lisa Perrotti-Brown. Lise Asimont second, the motion was approved. Julie Lungair knows her reasonably well and would be happy to reach out to her on our behalf.

6. **Next Meeting Date and Time.** Jenny Devine will send out a Doodle request for a new meeting date – one month out, for October. Morning or afternoon is ok.
7. **Adjournment.** Nichola Hall adjourned the meeting at 3:37 PM.