

Online Directory & Floor Plan Advertising Options



How to Get Noticed

Regardless of how big or small your booth is, or where it's located, it's easy to standout online.

The Unified Wine & Grape Symposium website features the official exhibitor directory, floor plan, and show planner attendees use to find new products and services while planning their visit to the show. It is the only complete resource for exhibitor information that is updated in real time before, during, and after the show.

Available Packages



Show Highlights Ad: \$800

Showcase your product image on the Directory Home Page

- 127 x 85 pixel thumbnail
- 1200 x 900 pixel image required for upload
- Live link directs attendees to your company's listing
- Only 7 available

Overall Directory Ad: \$1,200

- 180x150 pixel banner on the online directory home page
- 360x300 jpg or png and 1940x180 jpg or png pixel images required for upload
- Banner can link to your online listing or external website
- Only 1 available



To Purchase, Contact:

Jenny Devine

916.379.8995 | jenny@cawg.org

Available Packages



Floorplan Overview Ad: \$1,200

- 728 x 90 pixel banner on the facility overview page of the floor plan
- 1456 x 180 pixel banner required for upload
- Banner can link to your online listing or external website
- Only 1 available

Hall Ad: \$2,400

- 728 x 90 pixel banner on both halls of the floor plan
- Increased exposure! Your banner is displayed 2 times
- 1456 x 180 pixel banner required for upload
- Banner can link to your online listing or external website
- Only 1 available



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