

**IMPORTANT DATES**

Unified Wine & Grape Symposium  
 January 28 - 30, 2025 (Exhibits: January 29 & 30)  
 SAFE Credit Union Convention Center, Sacramento, California, USA



**Exhibitor Materials**

- Wednesday, July 3, 2024 ..... End of Pre-Sales
- Wednesday, July 31, 2024.....Booth Fee Payment in Full Deadline
- Sunday, September 1, 2024 ..... Insurance Deadline
- October 2024 .....Exhibitor Services Manual Available
- Friday, December 6, 2024 ..... Printed Program & Exhibit Directory Deadline  
 Booth Sharing Contract/Application Early-Bird Rate Deadline
- Friday, January 10, 2025 .....Booth Sharing Contract/Application Submission Deadline  
 Exhibitor Appointed Contractor (EAC)  
 Application/Payment/Insurance Documentation Submission Deadline
- Tuesday, January 21, 2025 ..... Pre-Registration Deadline (for Attendee Registration Rates)

**Cancellation Time Line**

- Prior to Sunday, September 1, 2024 ..... 100% refund
- Between Sunday, September 1, 2024 and Thursday, October 31, 2024 ..... 50% refund or  
 75% refund if contracted booth space is reassigned
- On or after Friday, November 1, 2024 ..... no refund

**Installation Schedule**

**Large Equipment/Machinery Booths**

- Sunday, January 26, 2025 ..... 10:00 am–5:00 pm
- Monday, January 27, 2025..... 8:00 am–3:00 pm

**All Other Booths**

- Monday, January 27, 2025..... 3:00 pm–8:00 pm
- Tuesday, January 28, 2025..... 8:00 am–5:00 pm  
 (all crates must be available for removal by 4:00 pm)  
 (exhibitor may work in their booth until 8:00 pm)

**Dismantling Schedule**

(all exhibit materials must be packed and ready for removal no later than the time referenced below)

**Level 1 - Exhibit Halls A-D, Level 2 - Ballrooms A & B**

- Thursday, January 30, 2025..... Close of show–10:00 pm

**Level 1 - Exhibit Halls A-D**

- Friday, January 31, 2025..... 8:00 am–2:00 pm