

# PROFESSIONAL AUDIO RECORDINGS ORDER FORM

## 2026 UNIFIED WINE & GRAPE SYMPOSIUM

January 27-29, 2026 in Sacramento, California

\*--Please Circle Your Selections

Visit the ALL STAR MEDIA Desk Located in the West Lobby of the Convention Center, Ground Floor (near the Starbucks)

### GENERAL SESSIONS (Wednesday – Thursday)

3002-G1 Wednesday General Session—State of the Industry

3002-G2 Thursday General Session—The Path Forward: A Conversation with Chuck Wagner and Industry Leaders  
Across the Value Chain on Rebuilding Demand and Rethinking Wine's Future

### BREAKOUT SESSIONS (Tuesday – Thursday)

MP3 format - \$20 per breakout session

#### Tuesday, January 27, 2026

3002-01 Breathing New Life into Wine: Redox Potential Management during Fermentation

3002-02 Rooted in Story: The Need for a New Generation of Agricultural Storytellers

3002-03 Pause or Proceed—Evaluating the Future of Your Vineyard

3002-04 How to Sell More Wine

3002-05 Pitch Perfectly: Building Better Bridges Between Public Relations and Wine Media

3002-06 Technology in Vineyard Operations: Practical Use and Real-World Challenges

3002-07 Cabernet—The King of Grapes

3002-08 Love It or List It? Wine Edition: Mergers, Acquisitions and Exit

3002-09 The New Rules of Attraction: Using Design to Seduce, Sway and Snare the Right Wine Customers

#### Wednesday, January 28, 2026

3002-10 2026 State of Marketing: Bridging the Gap to Consumers

3002-11 New Benchmarking for Vineyard Budget Success: Insights and Practical Applications

3002-12 Bridging Tradition with Innovation: Flavored Wines and the Evolving Wine Landscape

3002-13 Uncorking Zero Waste: How Wine Industry Leaders Turned Waste into Revenue

3002-14 Back to the Vineyard: Weed Management

3002-15 Wine AND? Niche Festivals & Experiences in Wine—Why They Work & How They Appeal to New Consumers

3002-16 Clarity in the Smoke: Integrating Wine Sensory to Chemical Analysis & Predictive Modeling for Wildfire Smoke Events

#### Thursday, January 29, 2026

3002-17 Tradition with Innovation to Drive Excellence \*\* (Presented in Spanish)

--\$109 for the Full Wine Symposium Sessions (General Sessions and Breakout Sessions) in MP3 Audio File Format

\*\* (for use in any computer and car stereo or transfer the MP3 files to listen on Your Phone)

**Share the Information with Clients or Colleagues who Could Not Attend  
Listen to the Sessions You Did Not Attend, Review the Sessions You Did Attend**

**ORDERING INFORMATION ON THE BACK OF THIS FORM**

# 2026 UNIFIED WINE & GRAPE SYMPOSIUM

## Sacramento, California

### FULL SET - SYMPOSIUM SPECIALS

3002-99 2026 Full Symposium Set of MP3 Audio files for only \$109 **\*\*BUY IT NOW PRICE OF \$109**  
**\*\*MP3 audio files can be listened to in any computer and car stereo or transfer the audios to Your Phone**  
**ON SITE SYMPOSIUM SPECIAL ORDER NOW, Price Increases to \$149 after February 1, 2026**

2902-99 2025 Unified Wine & Grape Symposium Full Set of MP3 Audio Files for only \$49 **\*\*2024 & 2023 also available**

<u>ITEM</u>	<u>QTY</u>	<u>On USB</u>	<u>Download</u>	<u>TOTAL</u>
General Sessions		\$25.00	\$20.00	\$
Breakout Sessions		\$25.00	\$20.00	\$
<u>2025 Full Set of Sessions</u>		\$119.00	\$109.00	\$
<u>2025 or 2024 Full Set on USB</u>		\$49.00		\$
Shipping and Handling \$5 Flat rate (mailed USPS first class mail)				\$
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**ALL PAYMENTS MUST BE MADE IN US DOLLARS**

**\*\*\*\*ALL STAR MEDIA DESK located in the West Lobby, Ground Floor of Convention Center (by Starbucks)**

**BUY IT NOW PRICE OF \$109 for All the Audio files**  
**\*\*price increase to \$149 after February 1, 2026**

### **3 WAYS TO ORDER THE RECORDINGS:**

1- Call or Text: David Lee Joy of All Star Media at 619.723.8893 or Email: davidleejoy@gmail.com

2- Visit the All Star Media desk onsite in the West Lobby, Ground Floor, of the Convention Center and near the Event Registration Area

3- Order online at [www.allstartapes.com](http://www.allstartapes.com) and download or stream the Recordings You want to Hear

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