

IMPORTANT DATES

Unified Wine & Grape Symposium
 January 26 - 28, 2027 (Exhibits: January 27 & 28)
 SAFE Credit Union Convention Center, Sacramento, California, USA



Exhibitor Materials

- Wednesday, July 8, 2026 End of Pre-Sales
- Friday, July 31, 2026.....Booth Fee Payment in Full Deadline
- Tuesday, September 1, 2026 Insurance Deadline
- October 2026Exhibitor Services Manual Available
- Friday, December 4, 2026 Printed Program & Exhibit Directory Deadline
 Booth Sharing Contract/Application Early-Bird Rate Deadline
- Friday, January 8, 2027Booth Sharing Contract/Application Submission Deadline
 Exhibitor Appointed Contractor (EAC)
 Application/Payment/Insurance Documentation Submission Deadline
- Tuesday, January 19, 2027..... Pre-Registration Deadline (for Attendee Registration Rates)

Cancellation Time Line

- Prior to Tuesday, September 1, 2026 100% refund
- Between Tuesday, September 1, 2026 and Saturday, October 31, 2026 50% refund
 of the total contracted booth space fee of the canceled space
- On or after Sunday, November 1, 2026 no refund

Installation Schedule

Large Equipment/Machinery Booths

- Sunday, January 24, 2027 10:00 am–5:00 pm
- Monday, January 25, 2027..... 8:00 am–3:00 pm

All Other Booths

- Monday, January 25, 2027..... 3:00 pm–8:00 pm
- Tuesday, January 26, 2027..... 8:00 am–5:00 pm
 (all crates must be available for removal by 4:00 pm)
 (exhibitor may work in their booth until 8:00 pm)

Dismantling Schedule

(all exhibit materials must be packed and ready for removal no later than the time referenced below)

Level 1 - Exhibit Halls A-D, Level 2 - Ballrooms A & B

- Thursday, January 28, 2027..... Close of show–10:00 pm

Level 1 - Exhibit Halls A-D

- Friday, January 29, 2027..... 8:00 am–2:00 pm