

UNIFIED MEDIA HUB

Record Live From Unified.

JANUARY 27–28, 2027 · SACRAMENTO, CA



A dedicated podcast recording space at the Unified Wine & Grape Symposium

The Unified Media Hub invites a select group of podcasts to record onsite at the 2027 Unified Wine & Grape Symposium. With thousands of wine industry professionals gathered in one place, participating podcasts will have access to a deep pool of potential guests, from growers and winemakers to researchers, executives, exhibitors, speakers, and emerging industry voices.

YOUR RESERVED STUDIO TIME

- One exclusive two-hour recording block on Wednesday, January 27 or Thursday, January 28.
- Your two-hour reservation includes setup, sound check, recording/interviews, file confirmation, breakdown, and load-out.
- Use the time for one longer conversation or multiple shorter interviews.
- Professional base audio equipment and onsite A/V support will be available; bring your preferred recorder, laptop, mixer/interface, cameras, lighting, or specialty equipment as desired.

WHAT UNIFIED PROVIDES

- Dedicated enclosed recording room with tables, chairs, power, and WiFi.
- Flexible professional audio setup with microphones, headphones, mixer/interface support, and an A/V technician.
- Advance list of confirmed speakers, presenters, exhibitors, and participating organizations to help identify potential guests.
- Recognition as an official Unified Media Hub participant through available Symposium communication channels.
- Guest introductions when appropriate and feasible; each podcast is responsible for confirming its own interviews.

PARTICIPATION FEE

\$850 per podcast — one two-hour Media Hub reservation
Space is limited to approximately six podcasts for the 2027 pilot program.

IN RETURN, WE ASK PARTICIPATING PODCASTS TO

- Promote your participation before and/or during Unified.
- Acknowledge that interviews were recorded from the Unified Wine & Grape Symposium Media Hub.
- Tag or recognize Unified in related social/digital content when appropriate.
- Share published episodes or clips with Unified after the Symposium.

Interested in recording from Unified?

Contact the Unified Wine & Grape Symposium team to request a recording block and share your preferred day, format, equipment needs, and guest interests.

Questions? Contact Jenny Devine, jenny@cawg.org or 916-432-0133